

PARKS ADVISORY COMMITTEE

January 12, 2007

MINUTES

1. Call to Order – 8:35 am by Marilyn Wilkinson
2. COMMITTEE MEMBER COMMENTS ON ANY ITEM NOT ON TODAY'S AGENDA
 - Paul Davis – I took a trip to China and it was very interesting to see how different it is over there.
 - John Degenfelder – I spoke with Dianne Jacob about the dangerous road in Ramona and she approved having an engineering report for the San Vicente Road segment. This has now been completed and would cost over \$15 million, which includes moving telephone lines, fire hydrants, etc and would be a very large scale project. The final would be a pathway next to the road.
 - The Ramona Trails Association is participating in a 150 year celebration of the San Antonio and San Diego Mail Line. I have distributed a schedule of events for this celebration. One of the events will end at Vallecito County Park, which was one of the stops along the original route.
 - Mike McCoy – February 2nd is going to be celebrated as World Wetlands Day. There is a lot of work being done on the value of wetlands throughout the world and this effort is to promote this effort and importance. I will send an informational item to Sabrina to distribute to the group.
 - Jim Peugh – I would be interested in having Prop 84 on a future agenda.
3. Approval of November 17, 2006 Minutes
 - Approval of November 17, 2006 Minutes
MOTION TO APPROVE NOVEMBER 17, 2006 – Mike McCoy, 2nd Doug Goad
ALL IN FAVOR – 6-0-0
4. DEPARTMENT REPORT – Randy Ford
 - The State of the County Address will be on Tuesday, February 6th at 6:00 pm at the USD Shiley Theatre – 5998 Alcala. The new Chairman is Ron Roberts and Vice Chair Greg Cox. There has not been a formal invitation sent yet, but if we get something we will send it to the group.
 - The Teens Outside Program is part of the Outdoor Adventure program and is one of a pilot program throughout the US. We are teaming with the SDSU program on this venture. The goal of the program is to promote healthy outdoor lifestyles for teens in the area.
 - ♦ Doug Goad – There were surveys that were being done by UCSD, is this part of that same program?
 - I am not sure if this is, but we will look into it.
 - We completed two projects in December which were the San Elijo Boardwalk and the Live Oak Pavilion, both of these projects were completed with CDBG funds.

- There will be a ribbon cutting ceremony for the San Elijo Boardwalk on January 24, 2007 at 11:00 am.
- We are going to be having our Annual Award Ceremony for 2006 on February 8, 2007 at the Lakeside Community Center at 10:00 am.
- This will be our last meeting at this office, as we will be moving to our new location on January 29th. Our new address is 9150 Chesapeake.

5. ACTION Items

- Election of Officers
 - ◆ Mike McCoy – I think that things are going well as they are.
MOTION – MARILYN WILKINSON REMAIN AS THE CHAIR FOR 2007 – Doug Goad, 2nd Mike McCoy
ALL IN FAVOR – 7-0-0
 - ◆ Marilyn Wilkinson – I accept this nomination and position.

MOTION – RICK LANDAVAZO REMAIN AS THE VICE CHAIR FOR 2007 – Mike McCoy, 2nd John Carroll
ALL IN FAVOR – 7-0-0
 - ◆ We will ask Rick Landavazo to see if he will accept this nomination.
- Endangered Species Day – David Robinson
 - ◆ I approached Senator Feinstein's office with the background on having a National Endangered Species Day.
 - ◆ The Senate unanimously approved May 11th as the National Endangered Species Day. 2006 was the first year that this was in effect.
 - ◆ The approval was given in April, so there was not much time to coordinate something nationwide, but we did have a lot of support from zoos, wildlife groups, etc.
 - ◆ This year we would like to expand even more and are working with more groups and agencies to promote this day and events.
 - ◆ We are hoping to get participation from parks, zoos, Sea World, etc.
 - ◆ I am here to look for your support in our efforts on this project and find ways to promote this in parks and ensure that it is appropriate and appealing to a majority of people.
 - ◆ This year May 11th falls on a Friday, which could pose a small programmatic problem, but I think that we can extend this to the weekend and show support for the day.
 - ◆ We started this as a mainly educational program with brochures and pamphlets made about the endangered species in San Diego.
 - Renee Bahl – I can give some ideas of things that we can do in Parks. We do a lot of nature hikes and interpretive tours in our parks and we can definitely coordinate something specific to this. We can also promote this at the MSCP Annual Report (if it happens before the May 11th date).

- Marilyn Wilkinson – I would be very interested in having some more education and information about the MSCP and participate in these types of activities.
- Paul Davis – I see that it says something in the flyer about 30 years of protecting our wildlife and I have not been aware of it for this long and would be interested to learn more.
- Jim Peugh – The actual Endangered Species Act is not very exciting to read, but I know that there are a lot of groups that have put out information on this, which are more interesting and informative.
- ♦ Is it probable to be able to get a display or brochures in the parks?
 - Renee Bahl – Brochures are not as difficult to get into our parks and facilities, displays could pose more of a challenge. If there was a display that was made and given to us that was appropriate we could work to find somewhere to place it. The Board of Supervisors makes proclamations and dedicate specific dates to causes, which is one option for this effort. Having some kind of presentation or speaker could be arranged easily at one of our facilities with very little cost, but advertising and making sure people would attend is a more challenging aspect. We have also found that many times events are more successful if you have some type of tour or activity in addition to just a speaker.
 - Jim Peugh – The Tijuana Estuary and Mission Trails have great facilities/venues that could host something like this.
- ♦ Would the possibility of having clean-up events to promote this as well?
 - Renee Bahl – We would love to have a clean up event at any of our facilities.
 - Paul Davis – I think that we as Parks Advisory Committee Board member could write individual letters to our local newspapers, etc to help get the word out about this and promote the event.

MOTION – RECOMMEND TO THE SUPERVISORS THAT MAY 11TH BE MADE
ENDANGERED SPECIES DAY IN THE COUNTY – Jim Peugh, 2nd John Carroll
ALL IN FAVOR – 7-0-0

- ♦ Marilyn Wilkinson – I will approach Chairman Ron Roberts to start the process on this effort.

6. DISCUSSION ITEMS

- PLDO and CSA Fund Balance Reports – Denbigh Dickson
 - ♦ Distributed the latest updates on PLDO and CSA fund balances.
 - ♦ CSA 26 is currently the only fund that is not in the black, but there was a fee increase approved for this area and we are starting to receive those funds, so this should be in the black in the future. The fee was increased to \$30, with the ability to increase up to 3% per year based on the CPI.
 - ♦ The Julian Parkland Maintenance Assessment District will be going to the Board of Supervisors for approval.
 - Marilyn Wilkinson – What is the issue with the Julian PMAD?
 - ♦ Last June the local non-profit that we had an agreement with to run Jess Martin Park pulled out of the agreement to maintain the park Board of Supervisors policy requires local parks have their own maintenance entity. The Board of

Supervisors did give one time funding to be able to run the park for 18 months, which we are currently doing.

- Mike McCoy – Are you going to be obtaining more land with the Prop 84 funding?
- ♦ Prop 84 is more for natural resources and open space. The Board policy does not prohibit us from acquiring open space as we can use General Funds to operate and maintain.
- PLDO Fee Increase Proposal – Matt Bohan
 - Marilyn Wilkinson – I went to Supervisor Dianne Jacob's office to talk about the PLDO Fee increase and expressed my displeasure in her position on this issue.
 - ♦ We have talked with all the planning groups and 11 support the fee increase proposal, 11 are against it and 4 took no position. We also worked with the BIA; they are not taking a position on this issue.
 - ♦ We presented an informational item to the Planning Commission with a range from \$2,700 to \$6,700, with a 3 year phase in implementation.
 - ♦ We are currently preparing a Board letter that will go to the Board of Supervisors on February 7, 2007. This will include the set fees, with a 3 year phase in implementation and an inflation adjustment built into it.
 - Marilyn Wilkinson – I will be at this meeting and would recommend that any of the PAC members attend as well. I will really be pushing to have as many of this committee attend. I will be working with Matt Bohan and will get more information to each of you to help be prepared for this meeting.
 - Doug Goad – I think that it is good to have more individuals speaking for a short period of time, repeating over and over the same message of support.

STATEMENT – WE AS THE PARKS ADVISORY COMMITTEE HAS BEEN VERY INVOLVED IN THE PROCESS WITH PARKS AND RECREATION AND GIVES OUR FULL SUPPORT TO THE IMPLEMENTATION OF THE RECOMMENDED PLDO FEE INCREASE

- Update on Board of Supervisors Actions – Renée Bahl
 - ♦ On December 13, 2006 the Board of Supervisors took action on three park items.
 - ♦ The Board of Supervisors approved and directed General Services to proceed with a Master Lease agreement with Pacific Hospitality Group. This agreement includes a 55 year lease with 2 ten year terms to extend, \$30 million (which will be paid to the County) less a maintenance fund which will be 1%.
 - ♦ The second item was the Tijuana River Valley Trails and Habitat EIR, which passed on consent.
 - ♦ The third item was the OVRP Trail Project to build 7 miles of trail, which passed on consent as well.

7. Opportunity for Members of Public to Speak on Any Items Not on Today's Agenda
- None

8. Adjournment 9:50 am Marilyn Wilkinson

ATTENDEES:

Dr. Mike McCoy, District 1

John Carroll, District 1

Marilyn Wilkinson, District 2

John Degenfelder, District 2 (arrived 8:50 am)

Doug Goad, District 3

Paul Davis, District 3

Jim Peugh, District 4

Roger Utt, District 4 (arrived 9:35 am)

Renée Bahl, County of San Diego Parks and Recreation

Randy Ford, County of San Diego Parks and Recreation

Sabrina Hicks, County of San Diego Parks and Recreation

Denbigh Dickson, County of San Diego Parks and Recreation

Matt Bohan, County of San Diego Parks and Recreation